

# JASON RIDGEL

## LEADERSHIP BIOGRAPHY



As a disruptive marketing executive with foresight and innovation, Jason has an exceptional history surpassing ambitious business goals and delivering revolutionary sales strategies that impact several industries, including healthcare and food & beverage. Jason Ridgel, CEO of Opry Medical Group, Guidance Whiskey, JUSCO and Hydrate the Hood, possesses a wealth of knowledge and experience in strategic planning and business development and has a consistent record of positioning organizations for success, spurring multi-million-dollar sales growth, opening new review streams and delivering results quickly. High-performing operational strategist with a passion to help others develop generational wealth.

**AREAS OF EXPERTISE:** Business Development • Sales • Operations • Marketing • Strategy • Innovation

Admired for launching seven start-up companies and grossing more than \$16 million in revenue, Jason has an eye for opportunity. He is known for cultivating partnerships while providing inventive solutions and expanding business capabilities. He is a millennial millionaire with unparalleled experience creating career roles for convicted felons, offering cutting-edge resources to chiropractic solutions, and recently product managed a pain management system used to combat the opioid crisis.

### HIGHLIGHTED ACCOMPLISHMENTS

- Nashville Business Journal “40 under 40” nominee.
- Donated over \$1 million dollars to charities locally and abroad.
- CEO and owner of Music City Dreams Cars: The 1<sup>st</sup> company to bring exotic cars to Nashville.

Before becoming a serial entrepreneur, Jason got his start working at KPMG, serving as an IT specialist. He quickly rose from an intern to a department leader as he made a tremendous impact on improving system processes and training team members on how to provide exceptional services to clients.

Jason has a Bachelor of Science degree in Business Information Systems from Tennessee State University and is a Certified Massage Therapist credentialed by California Healing Arts College.

As a Business Strategist, Jason understands how to improve business profitability by developing and cultivating strategic relationships while marketing products to consumers with an extraordinary approach. When he is not developing marketing solutions for his businesses, Jason is giving and serving nationally and internationally.

**NOTABLE SKILLS:** Product Launch • Training & Development • Business Development • Exceptional Service